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**From:** Crawford, Peter @ VTC [PCrawford@vtc.vsc.edu]  
**Sent:** Thursday, April 17, 2014 9:33 AM  
**To:** Crawford, Peter @ VTC  
**Subject:** Efficiency Vermont E-Newsletter - How well does investing in energy efficiency pay?

**Importance:** Low

FYI

The header features the title "Efficiency Connections" in a large, dark green font, with "An Efficiency Vermont Newsletter" in a smaller font below it. To the right is the "Efficiency Vermont" logo, which includes a stylized mountain range. The background is a light blue sky with white clouds and a green grassy foreground. At the bottom left, it says "April 2014" and "www.efficiencyvermont.com". At the bottom right, there are social media icons for Facebook, Twitter, and LinkedIn, with the text "Connect:" above them.

## What is the Return on Investment of Energy Efficiency?



As we've noted before, energy efficiency is a solid investment. New lighting, equipment, and processes all have upfront costs that are paid off over time through reduced energy bills. So, what kind of return do large businesses in Vermont see for their investment in energy efficiency? A healthy return of 167% - even after taking

## SUCCESS STORIES

### Boosting Sustainability to Maximize Return

Mount Snow Grand Summit Hotel & Conference Center is saving \$113,950 per year



"The opportunity to reduce our environmental impact, save both energy and money, and get better results... from an investment standpoint it was a

contributions to the energy efficiency charge into account.

[View the infographic](#)

## Decreasing costs by increasing commitment to energy awareness

### 9 Vermont businesses lead the way

Since the beginning of this year, nine of Vermont's leading businesses have been meeting to adopt a more comprehensive practice of [continuous energy improvement](#) (CEI). A recent morning found representatives from each business in a room discussing how to get employees thinking about energy efficiency, as part of Efficiency Vermont's Continuous Energy Improvement Pilot. The consensus? It all comes down to good communication: relaying the importance of energy efficiency across all staff and departments, requesting and providing feedback on energy-saving ideas, and tying it all back to larger, company-wide goals. "Communication up, down, and out," as one participant put it.

The companies who've partnered with Efficiency Vermont are:

- Ben & Jerry's
- Energizer Battery Manufacturing Company
- Middlebury College
- Weidmann
- Central Vermont Medical Center
- Keurig Green Mountain, Inc.
- **Mack Molding**
- Stratton Mountain Resort
- Husky Injection Molding Systems, Inc.

The first of its kind in the Northeast, the pilot provides companies with technical assistance and support to develop comprehensive energy management approaches to reduce waste and improve performance over time.

no-brainer."

*Dick Deutsch  
Mount Snow Grand Summit  
Hotel & Conference Center*

[Read the full story](#)

### IN THE NEWS

[Two plastics industry giants partner with Vermont in energy efficiency program](#)  
*Plastics Today*

[Middlebury College Heads Toward Carbon Neutral Goal](#)  
*VT Digger*

### IN THE BLOG

[Bottling up Savings: A Vermont Hard Cider Story](#)

[Setting the Baseline: Benchmarking Vermont's Commercial Buildings](#)

[Is 2014 the Year of Net Zero?](#)

### WHY CEI?

"Traditionally, energy savings were sought through cost-effective capital projects. CEI provides a more holistic approach that includes maintenance, system optimization, employee engagement, and a more targeted approach to traditional capital equipment upgrades. CEI is about an energy management strategy, as opposed to embarking on individual, standalone energy

**Reducing energy creates positive ripple throughout Vermont**

While these nine Vermont businesses are strengthening their own bottom lines, [all Vermonters benefit from their commitment](#). By reducing impact on the state's electrical grid, they're helping prevent the need for more power generation, power lines, and potential rate increases for us all.

CEI is already [gaining traction nationally](#). The pilot program is at capacity, but Efficiency Vermont Account Managers are well-versed in CEI, and would be more than happy to help you get started.

Talk to your Account Manager to learn more.

efficiency projects."

*Paul Lambert  
Director, Account Management  
Efficiency Vermont*

**Efficiency Vermont**

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**Vermont Business Environmental Partnership program:** [www.vbep.org](http://www.vbep.org) - **We Can Help Green Up Your Bottom Line!** Green Hotels program: [www.vtgreenhotels.org](http://www.vtgreenhotels.org)  
**Reduce Environmental Compliance Risks of your business operations by using the Free VT-DEC & VtSBDC on-line VT hazardous waste tutorial @ [www.vtceq.org](http://www.vtceq.org)**

