

Medical Edge



NEWS & INNOVATIONS FOR THE MEDICAL DEVICE COMMUNITY FROM THE EDITORS OF

July 21, 2009

China takes "wait and see" attitude?



Like many Chinese medical-device manufacturers, **Mindray Medical International** had a long-term plan to penetrate the U.S. market. To this end, the company, which makes products such as operating tables and patient-monitoring machines, recently bought Datascope, a U.S. company with a good brand name and a well-structured distribution channel. Ironically, Mindray now finds it might be better-off sticking with the Chinese market, at least for now, says an online article at [Forbes.com](#). Why? The Chinese government has pledged billions of dollars to upgrade health care in rural areas, while the U.S. is trying to cut healthcare costs. Mindray's strategy is probably that of watching the recession while continuing to work with global partners, waiting for the right *jī huì* (opportunity). Also see [Medical](#)

[Manufacturing in China: An Awakening Dragon?](#) and [China, player in the global market](#).

Questions? Comments? Send them in, and we might publish them here!

— *Leslie Gordon*
leslie.gordon@penton.com
[my blog](#)

Industry Update

Is your product ready for China?

[New Product Innovations \(NPI\)](#) says it can help you get your product to China. [View a brief video.](#)

Mack Molding announces MackMedical

[Mack Molding Co.](#) announced the formation of its medical products group, **MackMedical**. Located at Mack's headquarters in Arlington, Vt., MackMedical includes product development, program management, quality, regulatory, document control, purchasing, sales and production, all skilled in medical manufacturing. Long known as a plastic injection molder, Mack also provides design, prototyping, metal fabrication, product assembly and direct order fulfillment. Specifically for medical customers, the company has also recently added product refurbishment, complaint investigation, and obsolescence management.

Fluke Biomedical announces launch of new Web site

Fluke Biomedical announces the launch of its new Web site at flukebiomedical.com. The site features enhanced search capabilities and a pleasant and efficient customer experience. The company says that even in this dire economic environment, Fluke continues to provide top technology and customer support.